PALO ALTO

GIANNI BORGONOVO



Sleek, clean-lined aesthetics and functionality: these are the key words for defining Palo Alto, the new complete night area project. The idea springs from a desire to pamper ourselves: elegant, refined, rigorous and flawless, it enables a complete and "transparent" view of the things we love.

TYPE / WALK-IN CLOSETS



DESIGNER

GIANNI BORGONOVO

Born in 1948 in Cantù, a city recognised as the capital of furniture, Gianni Borgonovo bound his professional story to the prolific district of Brianza from the outset. After graduating from Milan Polytechnic in Electronic Engineering in 1972, he began work with Siemens, still today at the cutting edge in the automation sector. It was during those years that he met the architect Tiziana Mascheroni, then at the helm of the family business founded by her grandfather Giovanni in 1902. They initiated a successful collaboration in which the couple's entrepreneurial intuition led them to turn the company into a furniture manufacturer, taking on their present name of MisuraEmme. In this new context of innovation, Gianni Borgonovo actively devoted himself to improving the production division, introducing new developments such as novel materials imported from Germany and technologies then unknown to other businesses in the area. Awareness of the issue of the environment led MisuraEmme to introduce the first water-based painting system to create environmentally friendly and non-toxic finishes: the commitment was rewarded with the prestigious Acquaver mark in 2003 and the GranDesignEtico award in 2014. In recent years, thanks to the development of trends and the opening up to new markets, the engineer has created a system of wardrobes with extruded aluminium frames designed and engineered to meet the needs of an international clientele. The famous Palo Alto walk-in closet, thanks to its tremendous personality, has become the emblem of MisuraEmme's mood custom. Today, Gianni Borgonovo continues, in the role of CEO, to supervise the technical and production part, always at the heart of his entrepreneurial journey.



SIDE PANEL / BASE SHELF / TOP SHELF FINISHINGS

MATT LACQUERED



MELAMINE



FRAME SIDE WITHOUT GLASS / FRAME SIDE WITH GLASS FINISHINGS

TRANSPARENT GLASS



REFLECTING GLASS



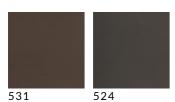
DOUBLE FROSTED GLASSES



TEMPERED MIRRORS



METALS



Verniciato Varnished
Dark Bronze Gun metal

BACK PANEL FINISHINGS

MATT LACQUERED



TRANSPARENT GLASS



REFLECTING GLASS



DOUBLE FROSTED GLASSES







Naturale

VBF Fumé VBZ Bronzo

TEMPERED MIRRORS







Naturale

V23 Bronzo V22 Grey

TECNO-MARBLE









T01 T02 Calacatta Calacatta Smooth Grey Oro Glossy vein Matt

T03 Dream Arabesque Glossy

T05 Sahara Noir Glossy

MELAMINE

















Ambience

879 Silk Shantung

843 Panama Grey

885 Primo Fiore

866 Cenere

878 Elm tranchè

853 Tobacco

841 Metallic Champagne





842 Metallic 840 Metallic Dark Bronze

Graphite