



2011

Cocoon Fires Presentation

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COCOON FIRES

COCOON FIRES produces a stunning range of fireplaces and products that are functional as they are beautiful. Designed by innovative and celebrated designer Federico Otero, the Cocoon is an example of contemporary design made unique.

Running on bio-fuel, our fireplaces are clean and environmentally friendly as the flame radiates warmth throughout the room. Our pieces will make great stylish additions to interior and exterior spaces.

Our ethanol based fireplaces are free of smoke. They represent not merely decoration but real fireplaces which create an outstanding environment.

It's the cleanness of the design that makes the object so attractive and effective. Our products offer practical solutions with functional and eye-catching designs.

Simply radiant design



COCOON FIRES Company

COCOON FIRES was incorporated in Australia in July 2009. Cocoon Fires was the merging of OTERO Design Studio and Apartment By Design to combine the experience of both businesses.

COCOON FIRES two Directors, Federico Otero and Anthony Hinchcliff have now taken COCOON FIRES to new markets including, South Africa, New Zealand, Japan, Middle East, Asia and Europe.

COCOON FIRES LLC was established in October 2010 to enter the US market.





Designer

Federico Otero is an Industrial and Interactive Designer from Latin America. Otero started his career as a designer in his natal city of Lima in Peru, and then moved to the US to continue his studies at Purdue University. After working for several years as a lead designer for Delta Faucet Company and as a freelance designer for Marcus Koepke's Design Studio where he collaborated in the styling of #19 Office Chair for Allsteel, he decided to further his education at Domus Academy in Milan earning his Masters.

interior
innovation
award
2011

Winner

His contributions to design include a wide spectrum that ranges from lighting, furniture, faucets, and luxury products. His design talent took him to Switzerland where he was designing watches for Tag Heuer as the first in house designer for the watch company. Currently he is freelancing in diverse design areas.

Otero's work has been recognized in the business realm academia and the press. His work has been featured internationally including Interni, Vogue, Metropolis, CNN and Interior Design.

His latest award was the Interior Innovation Award 2011 by the German Design Council at the Cologne Fair for the Cocoon Fires design range.



COCOON FIRES Models

COCOON FIRES has 3 models:

AERIS – Hanging Cocoon

TERRA – Standing Cocoon

VELLUM – Wall Mounted Cocoon

All models come in two finishes:

- Marine Grade 316 Stainless Steel
- Carbon Steel with Heat resistant matte finish

All Hairline and Mirror finishes are manufacture with 316 Marine Grade Stainless Steel.

Cocoon Fires models all come complete ready to install:

Low Cost easy installation





AERIS – Hanging Model – Stainless Steel



AERIS – Hanging Model – Black



VELLUM – Wall Mounted Model – Stainless Steel



VELLUM – Wall Mounted Model – Black



TERRA – Standing Model – Stainless Steel



TERRA – Standing Model – Black

Combustion Chamber



- Holds 1.5 liters of Denatured Ethanol
- Burns for 4-6 hours depending on Heat setting
- Adjustable Heat Setting
- Extinguishable Tray
- Removable Tray System
- Average burn rate : 0.39 l/ph

Accessories



- Angled Hanging Bracket
- Additional Standard Mounting Brackets

Extension poles:

- 500mm
- 1000mm



Selling Features

AERIS

- Height Adjustable
- 6 Height positions
- 1.47cm at full extension
- 102 cm at minimum extension
- Height adjustments at 9 cm intervals
- **360 degree rotation**

Hanging benefits

- Extra Hanging Brackets to mount in different positions (Lounge, Dining, Alfresco)
- Easy to install and move around. Simply unscrew the hanging pole and screw into hanging brackets in different locations
- Light Weight 15kg

TERRA

- Portability
- Easy to move
- Light Weight (15kg)

Indoor and Outdoor Heating Solution

MATERIALS

Stainless Steel

- Indoor/ Outdoor
- 316 Marine Grade Stainless Steel
- Coastal Indoor and outdoor application

• **Black Carbon Steel**

- Indoor use
- Can be used outdoor but not to be left outside for stagnant water to be left in Cocoon

VERSATILITY

As the models can all be easily installed and positioned in multiple locations. This enables the Cocoons to be great value and offer enormous opportunities for any environment.



Product Safety

COCOON FIRES has ensured all models meet the strictest safety standards in all markets. In the USA and Canada COCOON FIRES meets the UL standards for decorative fire appliances.

Both **AERIS** and **VELLUM** models fully comply with these standards. The Terra as a non fixed model is only certified if it is fixed permanently to the ground.

Please refer to COCOON FIRES Instruction manuals for all compliance in regard to UL and C/UL.

Energy Efficiency

The thermal efficiency of the Models: **COCOON AERIS, COCOON TERRA, VELLUM** "stoves" has been determined to be equal to or greater than 75% and therefore its purchase and installation costs qualify for the tax credit that were authorized for biomass-burning home-heating stoves by the Economic Recovery and Reinvestment Act of 2009.



LIFESTYLE



COCOON FIRES range is designed to capture the essence of life. Live and enjoy life to its full. The range has no boundaries and challenges the traditional views of heating. The marine grade qualities of the range allows for the Cocoon to be used all year round and maximize the benefit of the creative design. Simply remove the tray and fill with Ice or cooling pads to use as a drink server.



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